

**Capitalize On Disruptive Technology.**  
**2015 CDA Annual Meeting & Convention**  
California Delivery Association

**Agenda**

(times & sessions subject to change)

**Friday 3/6/2015**

**6:00 pm - 9:00 pm *Opening Reception*** (Sponsored by CXT Software)

The BIG NETWORKING EVENT of the convention.

Hear how to “**Capitalize On Disruptive Technology.**” The CDA is about advocacy, communication, education, information, legislation, and networking, along with raffles, prizes and a PARTY! (The CDA has special Friday pricing so you can bring a guest to party with!)

***SPECIAL GUEST SPEAKERS***

**7:00 pm *California Highway Patrol* - Officer Jaime Nunez** How MCP requirements are enforced by CHP. Plenty of Q & A

**7:45 pm *Taxi Associations Members*** - Various invitees will share information about the affects of Uber types on the taxi industry, along with their pursuits of government involvement, and actions or inaction by regulators. Their industry problem with the delivery of people is similar to what is now occurring with parcel delivery in your industry.

***Recognition of Vendors & Sponsors*** and don't forget the Raffles and prizes including a Tablet giveaway by T-Mobile.

**Saturday 3/7/2015**

**7:30 am - 9:30 am - *Breakfast & "hair of the dog"*** (Sponsored by Avalon Risk)

***Saturday - 8:45 am - CONVENTION OPENS***

**9:00 am *Recognition of Vendors & Sponsors***

**9:30 am *Annual Meeting of the CDA Recognition of BOD*** Nominations of new Board Members. Election of new Board Members. Report by Dan Bender Executive Director of the CDA and JR Dicker our CDA President.

**10:15 am *NFIB - Executive Director, John Kabateck*** .Prior to joining NFIB, John served as Gov. Arnold Schwarzenegger's director of external affairs. John will brief us on how and what we as the California Delivery Association must do to increase the CDA's visibility and effectiveness with legislators and agencies, as well as enhancing the impact we have regarding issues that affect our industry

**10:45 am - Break - Visit with the VENDORS** During the Break, you can buy tickets for the **HAWAII VACATION PACKAGE**, the drawing for this wonderful trip will happen at the end of the Convention Saturday! Don't miss out – 1 ticket for \$25, 5 tickets for \$100!

**11:00 am - Doug Easley, Chairman of NASSTRAC**, the premier association for shippers and carriers. and **VP with Re-Trans**, Dedicated to helping companies maintain exceptional service, find capacity using network and optimization processes to lower costs in the complicated, complex process of logistics. .Doug will discuss trends and “**facing challenges**” in the transportation industry. He'll then discuss how to deal with these trends and challenges, including how to expand your customer base. Follow up in Logistics Breakout Session.

**11:45 am - Break - Visit VENDORS**

**NOON - - LUNCH**    **Talks by Vendors (Sponsored by OnTrac)** buy tickets for the **HAWAII VACATION PACKAGE**

**1:30 pm - "Business Disruptors Panel Discussion" Moderator Claudia Post** of Claudia Post Advisors is an award-winning and seasoned leader, business owner, nonprofit executive and experienced problem solver with the ability to steer change and transform organizations. As a dynamic strategic thinker and influential change agent. Hear the panel discuss How They Did It, Why They Did It, What Is Changing.

Panelists        **Zesty, Inc** - David Langer, Founder & CEO.

**Bringsy** - Josh Hamilton, CEO

**Meadow** - David Hua, Co-Founder, CEO

**Zipments** - Garrick Pohl, CEO

**2:45 pm - Break Visit VENDORS** - buy tickets for the **HAWAII VACATION PACKAGE**

**3:00 pm - Littler Overview of IC/Employment Changes** Rob Hulteng has practiced labor and employment law at Littler Mendelson since 1976, during which time he has served as lead counsel on many federal and state employment law cases. With widely-recognized expertise in the field of labor relations

Damon M. Ott represents and counsels management clients in connection with all types of matters arising under federal and state laws, specializing in wage and hour law with a focus on independent contractor issues, compensation, worker classification, and prevailing wage matters. Follow up in Legal Breakout Session

**3:30 pm - Break Visit VENDORS** buy tickets for the **HAWAII VACATION PACKAGE**

**4:00 pm - Breakout Sessions** 45 minutes each, visit 2 out of 3

Logistics Breakout Session - Doug Easley "Learn From The Man" who has hands on, ground up experience operating his own delivery company in the Southeast to a present day full logistics expert, and NASSTRAC association Chairman.

Linkedin Breakout Session - Claudia Post, "Hands On & How To" improve your Linkedin Profile to generate more business. She can personally show on your own laptop.

Legal Breakout Session - Rob Hulteng, Damon Ott, "Deep Dive Q&A on IC and EE current affairs". Get in depth experience from one of the largest law firms in the nation.

**5:00 pm - Open Bar & Snack Finale**

**Also** World Famous CDA Chinese Auction time 50/50 cash, with other Fabulous prizes like Sports and Event tickets, Wine, Champagne, Liquor, Gift cards, etc.

**Hawaii Vacation Package Drawing !**

(Sponsored by Heffernan Insurance may use voucher for other preferred travel)

**7:00 PM CONVENTION ENDS**

**Thank You For Coming**

